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[Copperindesign.org](http://www.copperindesign.org): Copper has designs on the Internet

The European Copper Institute (ECI) has put a new website online dedicated to copper design: www.copperdesign.org. A meetingplace for contemporary designers and their followers, this international platform provides a comprehensive source of information on the crafting of the red metal: copper creations, first-hand accounts from designers, exhibitions, competitions, etc. The site is aimed at creators, design professionals, journalists and all copper-loving netsurfers, offering them an invitation to (re)discover this material, the natural properties of which have established it over the past few years as an essential feature of the modern design scene.

An international platform dedicated to copper design, www.copperindesign.org invites designers and design fans to explore a very special facet of the red metal. Created by the ECI following the success of the *Il rame e la casa* (Copper in the Home) competition and the biennial *Abitare con il Rame* (Living with Copper) in Milan, this resource site is the latest action in a comprehensive project to promote copper design carried out in partnership with the Italian Copper Institute. With its highly innovative concept, www.copperindesign.org is a place for information, meetings and dialogue between designers from all over the world, manufacturers, artists, design students, journalists and all who love copper. Its aim is to stimulate the growing interest aroused by copper in contemporary designers, promote its assets and bring all sectors of the design public together around a metal that is fast becoming an essential feature of our lives.

The "Applications" section presents numerous examples of creations and objects in copper inside and outside the home. In the "Designer" space, artists and professionals who work with the red metal on a daily basis tell us about their experiences and creative approaches. The site also describes the essential properties of copper, which make it a prime choice for designers. The "News" section provides information on all events devoted to copper, including exhibitions, conferences, seminars and design competitions. If you subscribe to the free monthly newsletter, you will receive regular information about all these important occasions.

Last but not least, there is a space dedicated to the international media. www.copperindesign.org provides journalists with a regularly updated database containing press releases and kits, together with downloadable high-definition visuals.

The red metal has the wind in its sails today, attracting the good graces of designers, decorators and architects. Copper is highly malleable, ductile and extraordinarily enduring. It is a popular material for crafting objects as it offers infinite possibilities to the person working it. It is also highly appealing for its wide range of colours, which include orangey-red, chocolate brown and almond green, and for its alloys, bronze and brass, which offer further possibilities. Copper has a firmly established reputation, and contemporary designers are fully aware of its technical and aesthetic potential. Its strong identity and unique appearance imbue the most avant-garde objects with a tradition going back several thousand years. As it is naturally resistant to bacteria, extremely long-lasting and 100% recyclable, the use of copper also falls perfectly in line with an "eco-designer" approach that endears it to artists concerned about the environment.

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A few examples of copper designs:



Growth, Eli Gutierrez



Flora, Tord Boontje



America, Pietro Silva



Latva, Mikko Laakkonen



Zzz, Francesca Cuicchio



Bend, Nendo



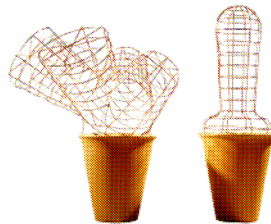
Umbrella Stand, Bassam & Fellows



Link, Riccardo Giovanetti



Soda, Nasrallah & Horner



Jail, Eli Gutierrez



Bubble, Nendo



Bell Metal Objects, S. Pakhalè

All these and more can be found at www.copperindesign.org.

Note to editors:

High resolution images available by email from: bryony.samuel@copperdev.co.uk