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Copper inspires designers

2007 Competition Launch

The European Copper Institute and the Italian Copper Institute (IIR) are launching the fourth “Living with copper” exhibition. This exhibition, to be held at the Triennale of Milan, will take place in November. The 2007 expo will include a competition, open to both students and professional designers. The winners will be awarded prizes valued between 1,500 and 4,000 euros, and their projects will be displayed at the “Triennale of Milan” as part of the exhibition.

After light, heat and home entertaining, the theme of the fourth exhibition is copper in the home, in particular objects dedicated to household use (bookshelves, chairs, tables, lamps...). Entries should be a decorative object that will be produced specifically through the use of copper and/or copper alloys (e.g. brass, bronze, copper-nickel) and participating projects must be sent in no later than May 31st 2007. The awards ceremony will be held late September in Milan following judging by the panel, featuring Christina Morozzi, Art Director at Pitti Immagine (the world’s foremost annual fashion exhibition), as a member.

Durable and endlessly recyclable, copper also has numerous other properties, both technical (malleability, formability, etc.) and aesthetic. This has made it a key component of economic development. It is mainly used due to its remarkable conductivity (both electrical and thermal). Copper is in vogue as a material in the world of architecture and design, valued for its wide palette of colours and its ability to alloy with other metals. This competition aims to promote and encourage innovative uses of copper in the modern designing forum.

The objects designed must be intended for household use, any combination of materials may be used as long as copper, or a copper alloy, remains the dominant material of the composition, and the object’s design must emphasise the intrinsic and aesthetic properties of the copper (or copper alloys) used.

The competition has two categories:

- ◆ Interior designers and architects under the age of 40 (on the competition's closing date), entering either individually or as part of a group, or industry employees.
- ◆ Individual students or groups of students who are officially enrolled in a doctorate or master's programme of graphic arts, interior decorating, interior design, architecture, or at an architectural design school, and participate in the class of at least one professor.

Entry in the competition is free of charge.

For further information and full competition rules contact:

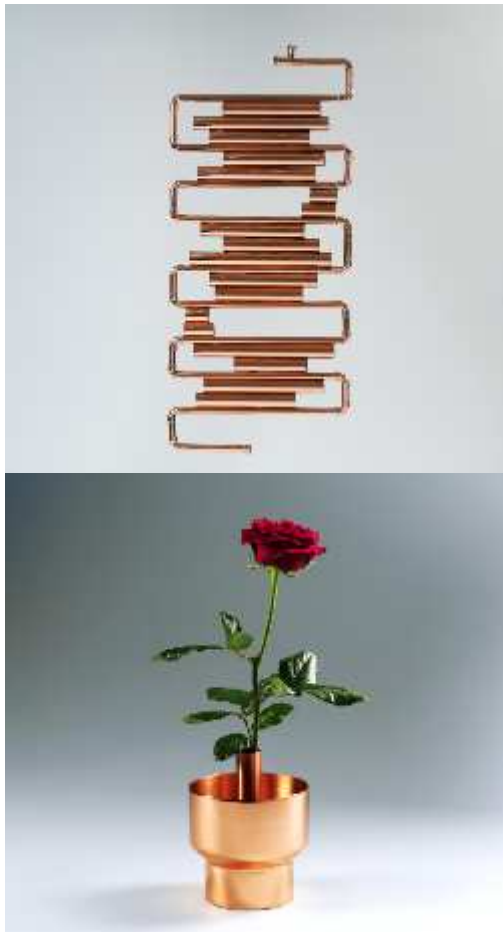
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Note to editors:

JPEGs @ 300dpi available by email from bryony.samuel@copperdev.co.uk