



Medilink West Midlands

Infection Prevention: The Journey to Market

Chris Dyke

Connectivity Director



Identifying R&D opportunities for
Infection Prevention companies



NHS Complexity

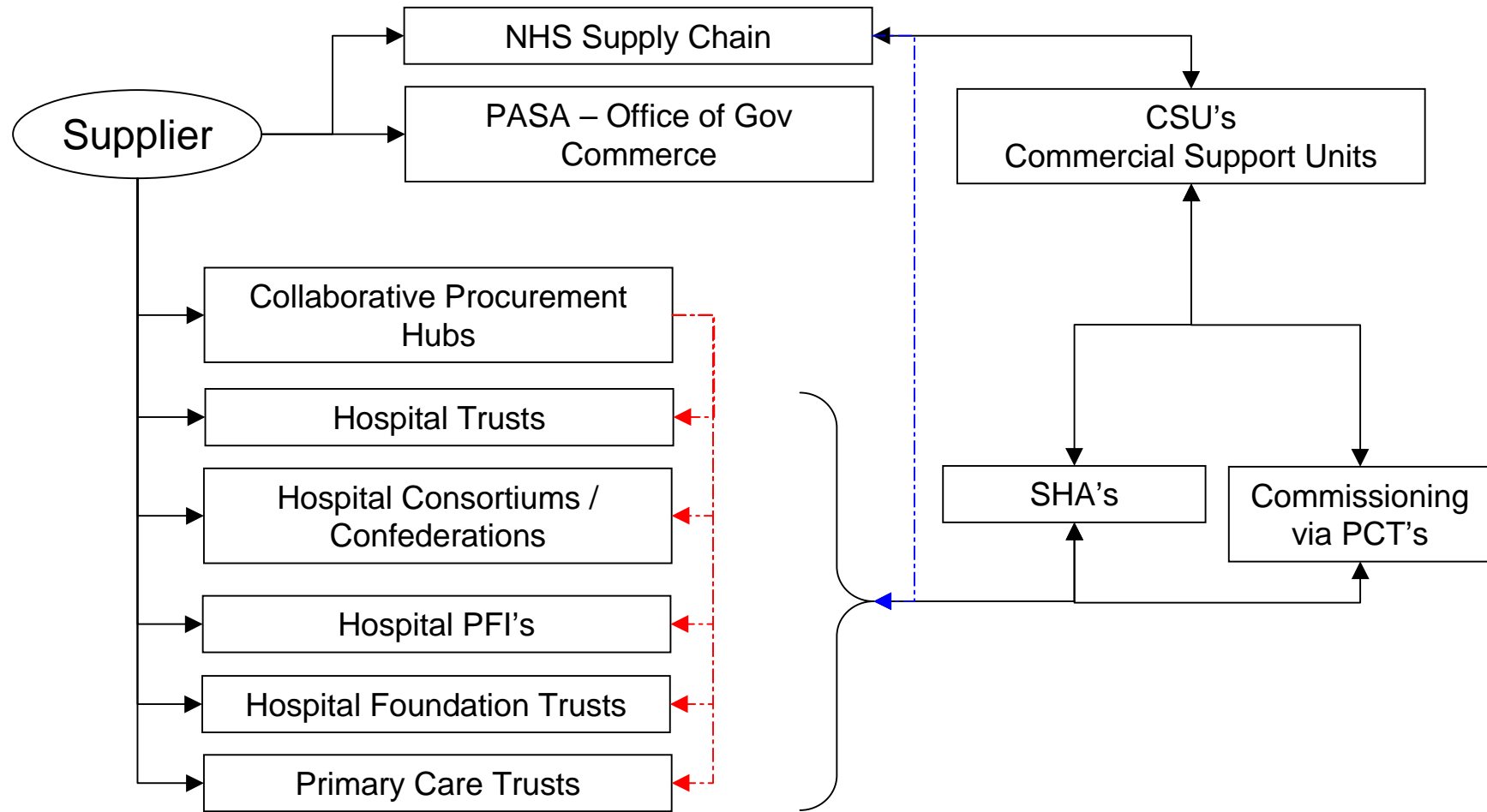
- NHS Complexity - Getting to Market & Procurement
- Support
 - MedilinkUK
 - Medilink West Midlands
 - Infectious Diseases Control Network
 - CAAMIC



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NHS New Product Procurement Processes

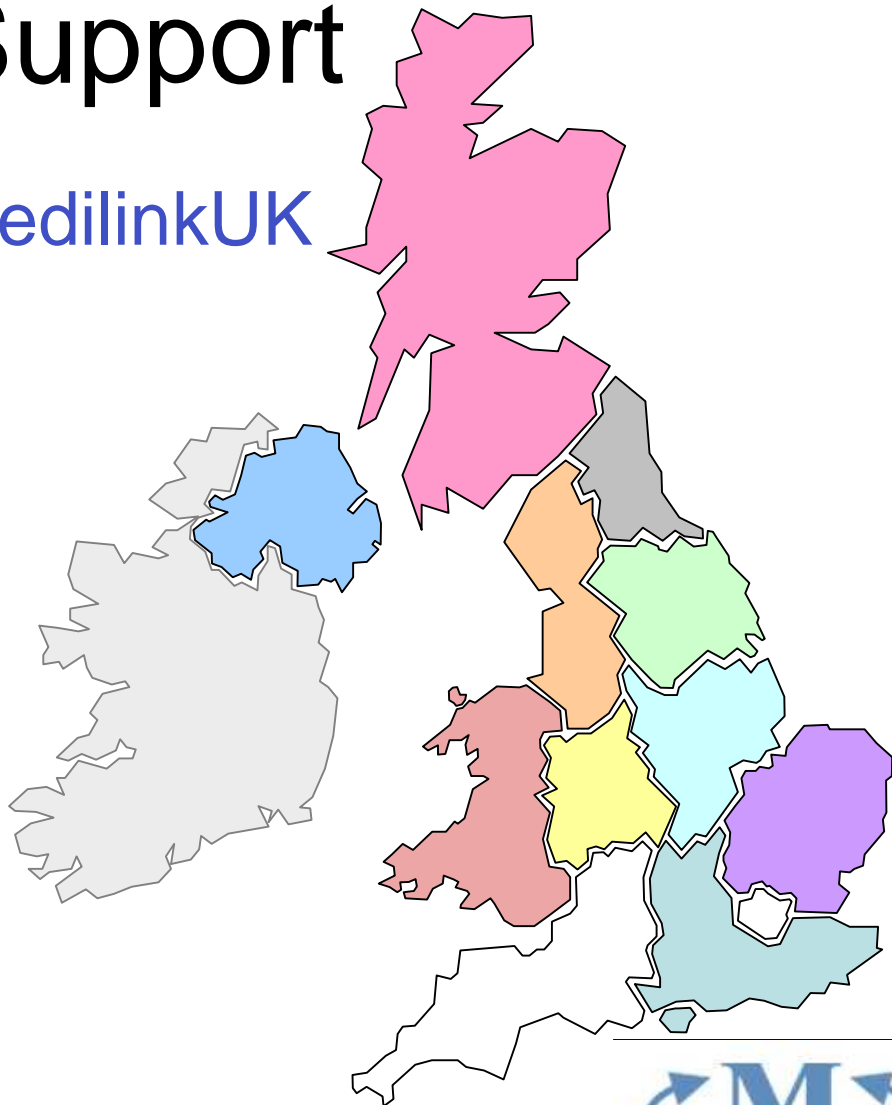


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Support

MedilinkUK



	Targeting Innovation
	Medilink N West
	MedilinkN East
	Medilink W Midlands
	MedilinkYHumber
	MedilinkEMids
	Bio Business NI
	Medilink East - ERBI
	MediWales
	Not Covered
	SEDA

MedilinkWM Warwickshire Herefordshire Staffordshire Shropshire Birmingham (West Mids County)	MedilinkEM Lincolnshire (Part) Nottinghamshire Leicestershire Northamptonshire Rutland Derbyshire	MedilinkEast Essex Hertfordshire Bedfordshire Cambridgeshire Norfolk Suffolk
MedilinkNW Cheshire Cumbria Greater Manchester Lancashire Merseyside	MedilinkNE Northumberland Tyne & Wear Durham North Yorks (Part)	SEDA Berkshire Buckinghamshire East Sussex Hampshire Isle of Wight Kent - Oxfordshire Surrey West Sussex
MedilinkYH South Yorks W Yorks N Yorks (Part) East Riding Lincolnshire (Part)	South West Devon Cornwall Somerset Wiltshire Dorset Gloucestershire Bristol Bath & N Somerset	London 33 Boroughs



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Opportunity – Beneficial Journey for those that endure

Infectious Diseases – The Threat & Opportunity to resolve

- 10% of all deaths in the UK
- 4% of all hospital admissions
- HCAs cost the NHS around £1bn per year

Department of Health (DoH) Priority Areas for Human Health

Tuberculosis

Sepsis

Antimicrobial Resistance

- Hospital-acquired infections
- MRSA
- *Clostridium Difficile*
- ESBL-producing Bacteria
- Community-acquired pneumonia
- Antibiotic prescribing in primary care (diagnostic tools to reduce the inappropriate prescribing of antibiotics)

World Wide Problem – World Wide Market Opportunity



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